

Glassboro Health Equity Project



Glassboro, NJ



Glassboro Dream Team



Phase 1: The Big Picture

goals ... activities ... steps ... processes



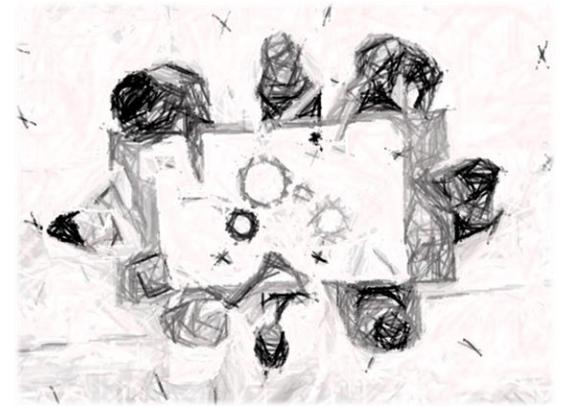
**Pop-Up
Public
Workshops**



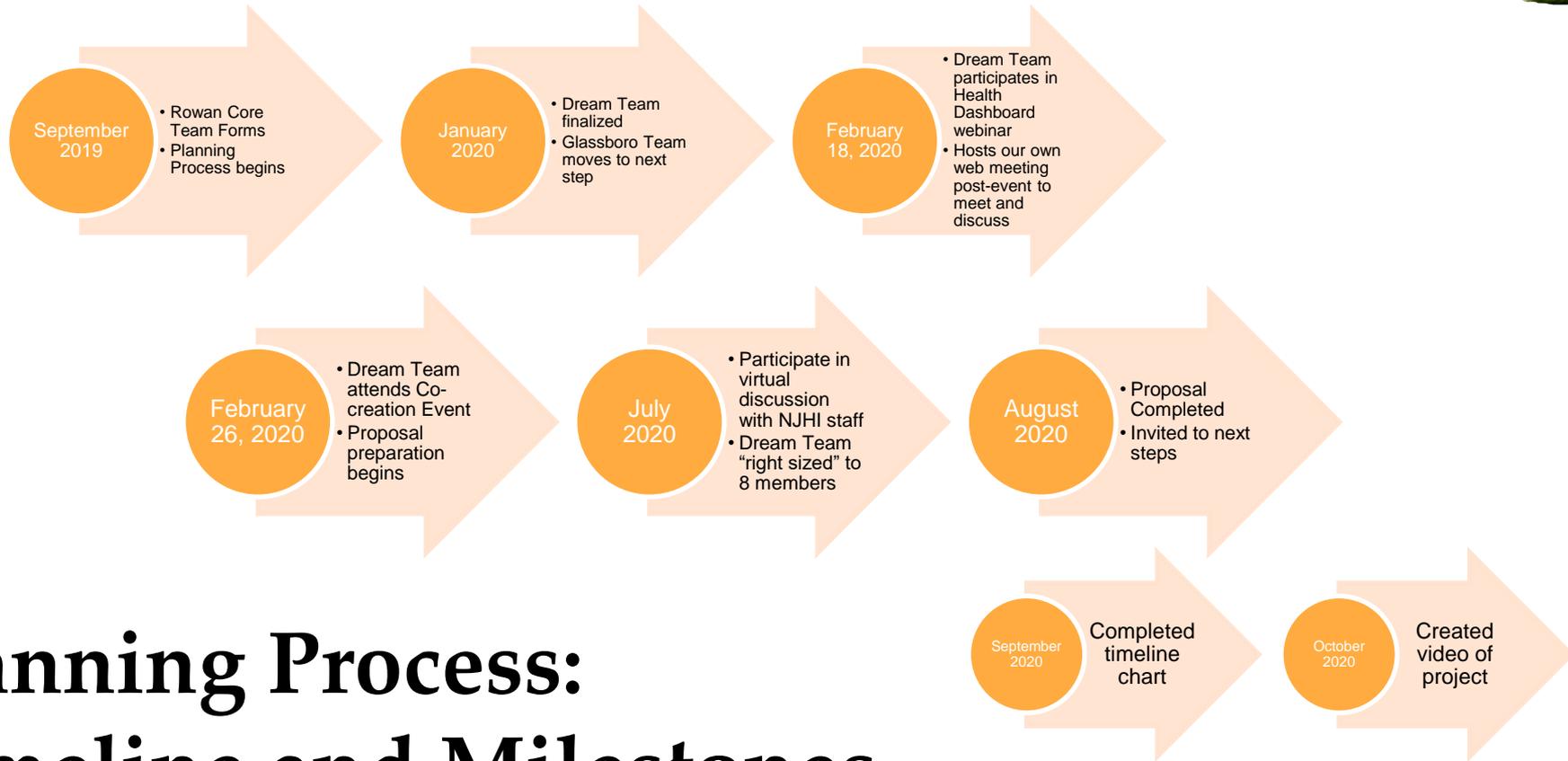
**In-Home
Gardens**



**Health
Coaches
at Home**



**Glassboro
Health Equity Coalition**



Planning Process: Timeline and Milestones



Planning Process: Partners and People



Rowan University

Mahbubur Meenar, PhD & Leslie Spencer, PhD



Melanie Stewart



Sonya Harris



Cari Burke



Lavon Phillips



Kathy Freas & Nick Sena



Carla Kephart



Kelly Peoples



Planning Process: Reflection

Our Biggest Win...



Creating a project in which we build upon a successful program within the community to expand its reach and scope.

Our Biggest Challenge...



Right-sizing the Dream Team to achieve a balance between giving voice to many groups and maintaining a workable size for the planning process.

One Helpful Practice...



Virtual meetings work! Becoming familiar with the virtual meeting process has led to more frequent meetings with greater attendance.

Our Significant Lessons...



We have become more flexible, adaptable and creative in the face of the pandemic. We revised our initial program idea to work using virtual and physically-distanced approaches.



Thinking Toward Success

Our team is likely to have accomplished in six months...

- Project web site launched
- Coalition formed
- Pop-up workshops offered
- Health coaches trained
- Participants recruited
- In-home gardens program started





Thinking Toward Success

First opportunity to celebrate a planned win...

- Blog posts
- Social media posts
- Press release

Pause, reflect, and assess progress...

- Coalition meetings
- Core team member meetings





Learning Collaborative

Would like to learn about with the other Dream Teams...

How we can plan to sustain our work beyond the grant period

One thing we would like to share/offer...

Our team is unique in that it combines the resources of Rowan University with the resources offered by the community. We can share our project design with others to demonstrate how university/local communities can work together to benefit all.





Learning Collaborative

One thing we want to learn/request...

We would like to learn how to make a greater impact in the larger community to include information about enhancing communication strategies, relationship building, and community involvement.

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